R19

Reg. No:

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)
B.Tech IV Year I Semester Regular Examinations November/December-2022
SUPPLY CHAIN MANAGEMENT
(Common to EEE & AGE)

Time: 3 hours

Max. Marks: 60

(Answer all Five Units **5 x 12 = 60** Marks)

UNIT-I

1	a	What is the scope of Supply Chain management?	L1	6M
	b	How do you design distribution logistics system?	L2	6M

OR

2	What is supply chain management? How many players in supply chain?	L1	12M

UNIT-II

3	a	What is Outsourcing? How does it will help organization?	L1	6M
	b	Explain how to Identify core processes in supply chain.	L2	6M

OR

4	a	Explain Sourcing strategy with process.	L2	6M
	b	How to negotiate with suppliers with suitable examples?	L3	6M

UNIT-III

5	a	What is supply chain network and why is it important?	L1	6M
	b	Explain various types of distribution strategies in supply chain.	L2	6M

OR

6	Location Model for Distribution Centers for Fulfilling Electronic Orders of Fresh Foods under Uncertain Demand-comment.	L3	12M

UNIT-IV

7	a	How Demand Planning Can Improve the Supply Chain?	L2	6M
	b	Why would Amazon choose multi location inventory management?	L4	6M

OR

8	How do I manage my inventory to account for stages of the product life cycle?	L3	12M

UNIT-V

9	a	What is Supply Chain Integration and why is it important?	L3	6M
	b	How can you implement integrated supply chain management?	L4	6M

OR

10	Discuss different types of reverse supply chain with examples.	L3	12M

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